

EVENT SOLUTIONS®

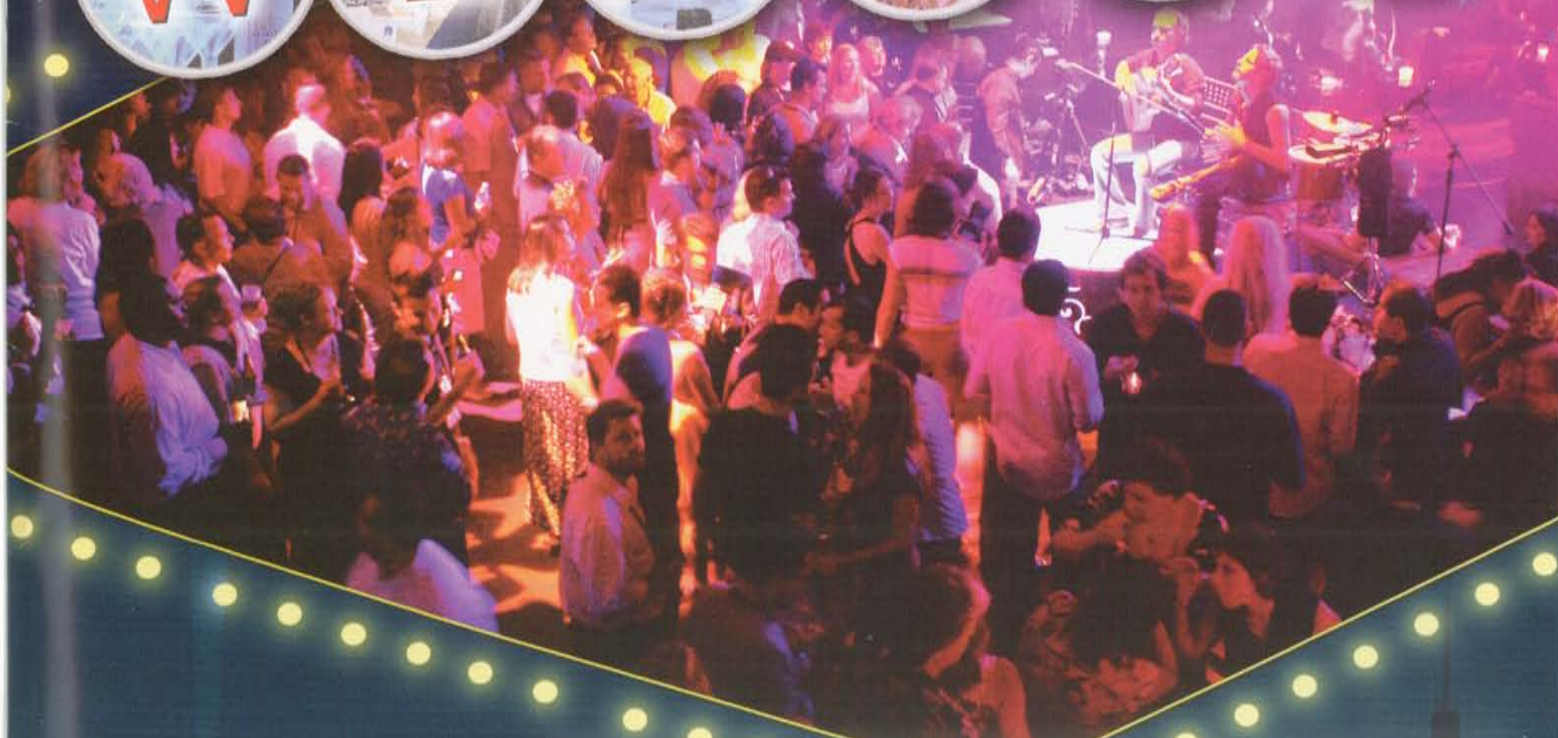
For Successful Events, Meetings and Incentives



Show Issue:

Get in on the '08 Idea Factory

PLUS: What is Gen Y Thinking?



Event Solutions, 4667 S. Lakeshore Dr. Suite 2, Tempe, AZ. 85282

PRSR STD
U.S. POSTAGE
PAID
Spencer, IA
51301
PERMIT NO 298

Change
Service
Requested

5 Stratosphere

For planners looking to elevate their event, Stratosphere Hotel & Casino certainly fits the bill. Indeed, the resort is home to the tallest free-standing tower in the United States. At the top of this 1,000-foot-tall structure, attendees will find both indoor and outdoor venues that offer 360-degree views of the famous night lights of Las Vegas.

Here, on the 103rd and 104th floors, the resort offers six different meeting and banquet rooms — some of the highest event spaces anywhere in the world.

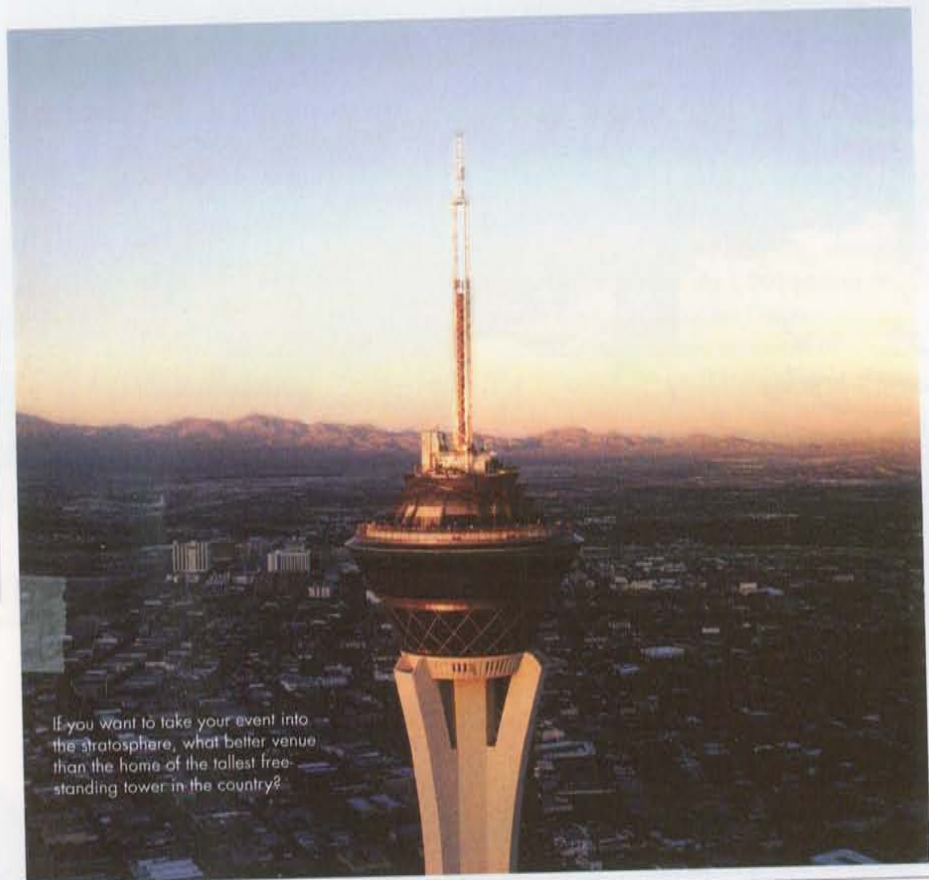
But, a Stratosphere special event is not just about spectacular views. The rooftop venue also offers full catering services and technical support as well as room packages designed exclusively for meetings held at the hotel — useful at a property offering 8,100 square feet of top-floor meeting space.

And if your attendees are looking for a unique team-building opportunity, consider the big thrills of Stratosphere's rooftop amusement rides — all of which include unlimited access for groups holding events at the Observation Deck level. It's exactly the type of high-stakes fun that could leave your guests humming "Viva Las Vegas" to themselves, and really meaning it.

>> www.stratospherehotel.com

B

Contributing writer Chad Emerson is a law professor at Faulkner University and a freelance writer who frequently covers the amusement industry. Contact: cemerson@faulkner.edu



If you want to take your event into the stratosphere, what better venue than the home of the tallest free-standing tower in the country?

caterease™

Is the world's leading catering & event management software

And we're not bluffing!

Visit us at The Idea Factory at Booth #1107 to see what caterease can do for you.



800.863.1616

www.caterease.com